

PRESS RELEASE

Contact: Martha McAfee  
478-825-7701 ext 238

Date: April 17, 2018

Fort Valley Utility Commission Set to Raise Funds for Cancer

The Fort Valley Utility Commission for the third year in a row has made plans to hold an annual event to raise funds for cancer. The event dubbed "White Out" Cancer dance is scheduled to be held downtown Fort Valley at the Austin Theater on May 11<sup>th</sup> from 7-11pm. In honor of those battling cancer and in memory of those who have succumbed to the disease, attendees are asked to wear white attire with a hint of color representing the various forms of cancer. Candles will also be placed on the tables in honor of or in memory of loved ones.

"We did not want the fact that the Relay for Life event is no longer held in our service area to stop our commitment to raising funds for the American Cancer Society. So many of us have been touched personally by this dreaded disease," stated the Commission's General Manager/CEO Craig Mims.

At press release time, 19 sponsorships have been secured from various organizations, companies, and individuals. "We are super excited about the event this year and those who have committed to supporting the event," stated Martha McAfee, HR/Key Accounts Manager. McAfee serves as chairperson of the employees' Community Engagement Committee and is a 9-year breast cancer survivor. "I make it a point each year to celebrate my cancer free birthday and I'll be doing it again in conjunction with this event," further stated McAfee.

The sponsors are acknowledged at the event, on social media, and on a monitor located in the Commission Office lobby. Details on the event and other fundraising activities are located on the Fort Valley Utility Commission's Facebook page and website.

If you would like to contribute, sponsor a table, purchase a \$20 event ticket, or a \$5 luminary, contact the Utility Commission Office at 825-7701 ext. 238 or stop by the FVUC Customer Engagement Center located at 902 Knoxville Street.

# White Out Cancer

Come Dance the night away and help us raise funds to "White Out" Cancer!

Attire: White with a hint of the colors of cancer

## The Austin Theater

116 Main Street, Fort Valley, Georgia

**Friday, May 11, 2018**

7 p.m.—11 p.m.

Tickets: \$20 Donation

### **Corporate Event Sponsor - \$1,000**

*Includes:*

- \*10 Tickets with Reserved Seating  
VIP Food Service
- \*Recognition on Lobby Monitor at  
Utility Commission Office
- \*Recognition in All Future Print Media
- \*Social Media Recognition
- \*Banner Recognition at Event
- \*Visual Recognition at Table

### **Table Sponsorships: \$200**

*Includes:*

- \*5 Tickets with Reserved Seating
- \*Recognition on Lobby Monitor at  
Utility Commission Office
- \*Recognition in All Future Print Media
- \*Social Media Recognition
- \*Banner Recognition at Event
- \*Visual Recognition at Table

Special Luminary Tribute

**\$5 each**

Candle displayed  
in honor or in memory of your loved one

*Sponsored By:*



For further information or to make a donation:  
**478.825.7701 ext 238.**

All proceeds benefit **American Cancer Society**



# Fundraiser Raffle!



Fort Valley  
Utility Commission  
Relay Raffle!



**YOU COULD WIN!**



**OR**



**NUWAVE  
AIR FRYER!**

**55" 4K LED TV!**

**Only \$10 Per Ticket**

CASH OR CHECK PAYABLE TO: AMERICAN CANCER SOCIETY

All Proceeds Benefit

American Cancer Society

Drawing on May 11th at FVUC's **White Out Cancer Dance!**

Tickets may be purchased at FVUC's Main Office:

500 Anthoine Street

OR

At FVUC's **"White Out Cancer!"** Dance on

May 11, 2018 from 7PM to 10PM at the

Austin Theatre

